

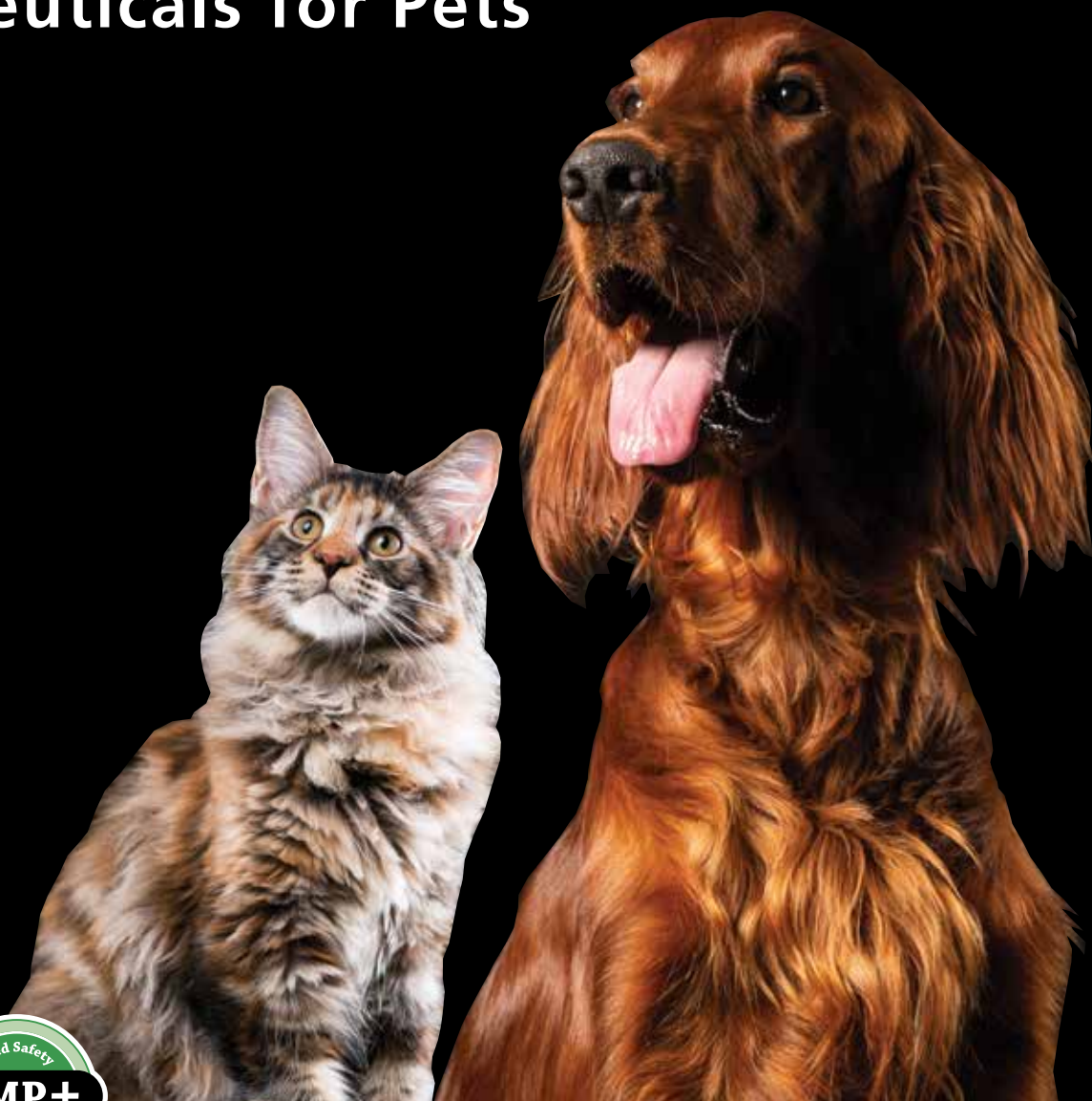
NON
GMO



Mervue
CANINE & FELINE

CANINE & FELINE

The Global Leader in Veterinary
Nutraceuticals for Pets





Mervue Laboratories since 1986

Mervue Laboratories is a privately-owned animal nutraceutical and specialty products company established in Ireland in 1986. Mervue Laboratories have over three decades experience in manufacturing and supplying high performance nutritional products to the global pet market. At Mervue, we strive to set the standard for discovery, development and manufacturing of high quality veterinary formulated nutraceuticals designed to maximise the health and happiness of pets worldwide.

Our production facilities located in Cork, Ireland employs the latest technology to ensure that all the products are manufactured to the highest standard under GMP+. Our dedicated quality team works to ensure the highest quality, full product traceability and safety of all our pet products. The rapidly expanding export growth and robust new product development pipeline has transformed Mervue Laboratories into one of the fastest-growing nutraceutical companies in the world.

At present Mervue Laboratories manufactures over 120 different formulations, many of them made to the exact requirements of veterinary surgeons worldwide. Mervue Laboratories exports to over 60 countries worldwide.



Manufacturing over
120
Formulations



"PASSIONATE ABOUT PET HEALTH AND HAPPINESS"

The Mervue Laboratories Pet Range

At Mervue our passion is to ensure happy and healthy Pets worldwide. Each product in the Mervue Pet Range has been veterinary formulated to cater to your Pets tastes, capabilities and nutritional needs. Most importantly we have made them to be enjoyed by your Pet.

Research and development are the key to the success of the Mervue Pet and is at the heart of everything we do. Mervue Laboratories employs a team of highly qualified nutritionists, veterinary doctors and chemists who use the latest research from across the world to formulate the highest quality Pet products.

The Mervue Pet range also offers both the retailer and end user flexibility by providing our products in liquid, paste and powder formulations. Each formulation is specifically designed to cater of the unique nutritional and taste requirements of different breeds and life stages of both cats and dogs. Our products are trialled both in formal sensory laboratories to develop the optimum formulations but also practically by our extended family of Mervue pet owners.

Our high-quality standards combined with a passion for happy and healthy Pets make Mervue Laboratories the leading specialists in Pet nutrition. Mervue is best positioned to bring unique, premium products to our customers to maximise the health, wellbeing and happiness of their Pets.



CANINE RANGE

The Global Leader in Veterinary Nutraceuticals for Dogs



CALMING

VETICALM

Natural De-Stress & Calming for Dogs



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PROBIOTIC

PROBIO

Probiotic Recovery & Digestive Support



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FELINE RANGE

The Global Leader in Veterinary Nutraceuticals for Cats



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Probiotic Recovery & Digestive Support



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MULTIBOOST CAT

Multi Vitamin & Mineral Supplement for Cats



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IMMUNITY

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Supporting Feline Immunity



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JOINTS HEALTH AND MOBILITY

ELITEFLEX FORTE CAT

for Cat Mobility



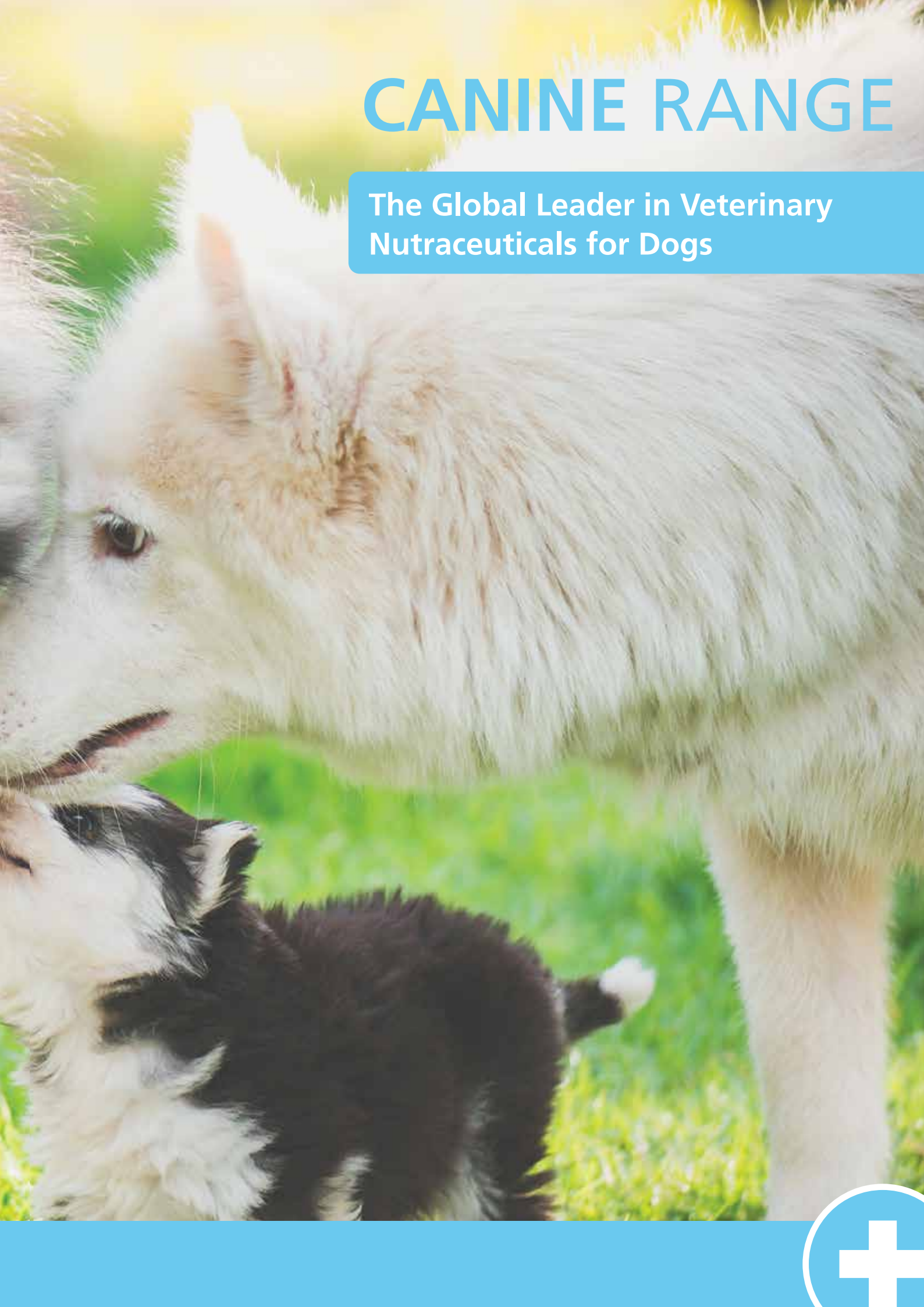
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CANINE RANGE

The Global Leader in Veterinary
Nutraceuticals for Dogs





VetiCalm

Natural De-Stress & Calming for Dogs

Anxiety and Stress in Dogs

- ✓ Stressful situations can lead to anxiety in dogs.
- ✓ Anxiety in dogs can lead to chewing and destruction, inappropriate soiling, vocalisation and aggression.

Natural Active Ingredients

- ✓ Valerian
- ✓ L-Tryptophan
- ✓ Passionflower
- ✓ Lemon balm
- ✓ Magnesium
- ✓ L-Theanine





Type of Product:	Natural De-Stress & Calming for Dogs	
Packaging:	Syringe 30ml x 12	Code: 0828
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	1ml per 1kg of body weight. Simply add to food.	
Analytical:	Analytical Constituents Moisture Crude Protein Crude Ash Crude Oil Crude Fibre Sodium	Per Litre 72% 2% 1.5% 0% 0% 0%
Composition:	Green tea extract- natural source of L-Theanine, Magnesium Aspartate, Passion flower.	
Additives:	Additives Natural product- Botanically defined Lemon Balm (Melissa officinalis) Valerian	Per L 200,000mg 4,000mg
Vitamins:	3a370 Taurine 3a314 Nicotinic acid 3a831 Vitamin B6	18,000mg 5,500mg 3,000mg
Amino Acids:	3c441 Tryptophan	3,000mg





ProBio

Probiotic Naturally Reinforcing Gut Health and Immunity

Containing beneficial probiotic bacteria to improve your dog's intestinal flora and contributes to good digestive health.

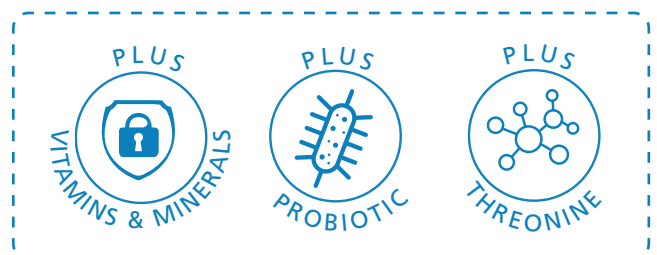
When to use:

- ✓ Stressful conditions
- ✓ Change of feed
- ✓ After de-worming
- ✓ Food intolerance
- ✓ A disturbed intestinal flora after antibiotic treatment
- ✓ Poisoning

Puppies Focus:

Evidence has proven that feeding suitable, good quality products containing adequate amounts of probiotics (ProBio+) can reduce incidences of diarrhoea in young animals, especially around weaning. ProBio has very good digestibility, making it the 1st choice for puppies.

Did you know... the addition of viable *Enterococcus faecium* to the diets of young dogs has been shown to positively affect immune function.





Type of Product:	Complementary Feedingstuff for Dogs & Puppies, supplements vitamins and other nutrients to support digestion	
Packaging:	Syringe 15ml x 48 Syringe 30ml x 48	Code: 8031 Code: 8044
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Feed by mouth or add to food Note: For dogs with severe digestive upset feed 2-3 times a day Feed by mouth or add to food for as long as considered necessary	
Dog:		
Puppy: up to 3kg	1ml daily	
Small: up to 5kg	2ml daily	
Medium: 5 to 15kg	3ml daily	
Large: 15 to 30kg	5ml daily	
Analytical:	Analytical Constituents Crude Oil 70% Crude Ash 5.5% Crude Protein 1.2% Crude Fibre 0.1% Moisture 0.4% Sodium 0%	
Composition:	Sunflower Oil, Seaweed Extract.	
Additives per kg:	Digestibility Enhancer Probiotic, Enterococcus faecium (NCIMB 10415, E1707 3X10 ¹¹ cfu).	
Additives:	Vitamins α tocopherol 3a700 7,500mg Ascorbic acid 3a300 5,000mg Thiamine 3a820 1,000mg Riboflavin 2,000mg Pyridoxine Hydrochloride 3a831 1,000mg Menadione 500mg Cyanocobalamin 30,000mcg Calcium-D-Pantothenate 3a841 6,000mg Nicotinic Acid 3a711 5,000mg	
Binders, anti-caking agents & coagulants:	Kaolin E559	150,000mg
Amino acids, their salts and analogues:	3c410 L-threonine	50,000mg





Diagenel

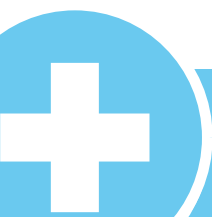
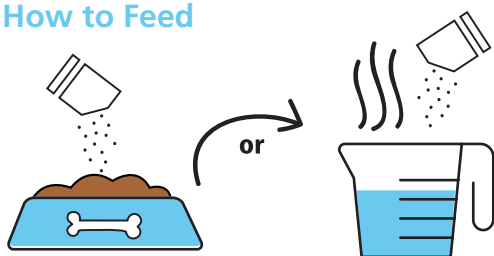
Constipation or Diarrhoea Support & Recovery

May be fed during periods of diarrhoea or constipation.

Diagenel Benefits:

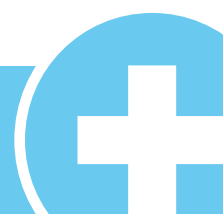
- ✓ Forms gel (mucous) in intestines. This helps to soften constipated intestinal content
- ✓ Forms gel (mucous) in intestines. This helps to alleviate diarrhoea
- ✓ Restores the balance of electrolytes and glucose
- ✓ Supports the restoration of water balance
- ✓ Protects damaged intestinal mucosa
- ✓ Binds pathogens, toxins etc. and removes them together with faeces

How to Feed





Type of Product:	For Dogs purpose to supplement vitamins and minerals, digestible carbohydrates and fibres. May be fed during periods of and recovery from acute diarrhoea or constipation.																																
Packaging:	Sachet 10g x 5 per box	Code: 8033																															
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze.																																
Directions for Use:	Diagel can either be given with food 2-3 times daily can be dissolved in hand-warm water. (5g per 125ml of water)																																
Dog:	1/2 sachet (5g) per 10kg of body weight.																																
Analytical:	<table><tr><td colspan="3">Analytical Constituents</td></tr><tr><td>Crude Ash</td><td></td><td>15.4%</td></tr><tr><td>Crude Protein</td><td></td><td>0.9%</td></tr><tr><td>Crude Fibre</td><td></td><td>30%</td></tr><tr><td>Crude Oil</td><td></td><td>0.3%</td></tr><tr><td>Sodium</td><td></td><td>5%</td></tr><tr><td>Chloride</td><td></td><td>1.3%</td></tr><tr><td>Potassium</td><td></td><td>1.9%</td></tr><tr><td>Moisture</td><td></td><td>8.2%</td></tr><tr><td>Total Sugars</td><td></td><td>40%</td></tr></table>			Analytical Constituents			Crude Ash		15.4%	Crude Protein		0.9%	Crude Fibre		30%	Crude Oil		0.3%	Sodium		5%	Chloride		1.3%	Potassium		1.9%	Moisture		8.2%	Total Sugars		40%
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Composition:	Dextrose monohydrate, Sodium Bicarbonate, Potassium Chloride, Magnesium Hydroxide,Psyllium Husk.																																
Additives:	<table><tr><td>Vitamins:</td><td>Per kg</td></tr><tr><td>Vitamin B1(Thiamine)</td><td>250mg</td></tr><tr><td>Vitamin B2 (Riboflavin)</td><td>750mg</td></tr><tr><td>Vitamin B6 (Pyridoxine Hydrochloride) 3a831</td><td>250mg</td></tr><tr><td>Nicotinic Acid (Niacin) 3a314</td><td>300mg</td></tr><tr><td>Pantothenic acid 3a841</td><td>750mg</td></tr><tr><td>Preservatives: Sodium Citrate E331</td><td>29,000mg</td></tr></table>			Vitamins:	Per kg	Vitamin B1(Thiamine)	250mg	Vitamin B2 (Riboflavin)	750mg	Vitamin B6 (Pyridoxine Hydrochloride) 3a831	250mg	Nicotinic Acid (Niacin) 3a314	300mg	Pantothenic acid 3a841	750mg	Preservatives: Sodium Citrate E331	29,000mg																
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LiverPak500

Supporting Liver function in Dogs

LiverPak500 paste is veterinary formulated with key ingredients for your dog's liver including S-adenosylmethionine, Milk Thistle, Artichoke; Carnitine, Choline and Antioxidants.

What causes liver disease in dogs?

Factors that increase your dog's likelihood of developing liver disease include :

Age : Several diseases, including liver dysfunction, are common in geriatric dogs.

Breed : Certain dog breeds, such as Dobermans, Rottweilers, Yorkshire terriers and Cocker Spaniels, are more likely to be born with or are prone to develop particular liver problems.

NSAIDs (non-steroidal anti-inflammatory drugs) :

Special care of the dogs liver needs to be taken where NSAIDs are used. NSAIDs are the go-to medications for pain in dogs. Hundreds of thousands of dogs and cats receive millions of doses of these medications every year for pain relief after surgery, following traumatic events, and to manage chronic pain. They are especially used in older dogs with problems such as arthritis, but as with any drugs your dog may be fed, there are side-effects. Liver and gastrointestinal issues are by far the most common unwanted findings found when dosing your pet with NSAID's





Type of Product:	Complementary Feedstuff to supplement vitamins and other nutrients to support liver function.	
Packaging:	Syringe 60ml x 12	Code: 7992
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Suitable for puppies after weaning. *Mix well into Food.	
Dog:		
Small: up to 5kg	2ml daily for 30 days	
Medium: 5 to 15kg	4ml daily for 30 days	
Large: 15 to 30kg	6ml daily for 30 days	
Very Large: 30kg+	8ml daily for 30 days	
Analytical:	Analytical Constituents Sodium 0.21% Crude Ash 3.00% Crude Protein 11.30% Crude Fibre 0.10% Crude Oil 1.71% Moisture 65.90%	
Composition:	Artichoke (1,200mg) Milk Thistle (300mg) Rosemary (300mg)	
Additives:	Vitamins: pro-vitamins and chemically well-defined substances having similar effect: α-Tocopherol 373.14mg 3a710 Vitamin K3 40.44mg 3a831 Pyridoxine Hydrochloride 36mg 3a315 Nicotinamide 198mg 3a880 Biotin 450mcg Cyanocobalamin 300mcg 3a890 Choline 1,200mg E300 Ascorbic Acid 30mg Inositol 17.4mg Carnitine 636mg	Per 60ml
Amino acids, their salts and analogue:	Methionine (as S-Adenosylmethionine)	1,700mcg





Co-Q10 CardioCare

Supporting Cardiac Health in Dogs

Cardiovascular disease affects over 10% of all dogs, and congestive heart failure affects 20 - 40% of dogs. If you have a dog whose breed is more prone to heart problems it is important to take a proactive stance when it comes to their cardiac health. Exercise, weight control and a healthy diet are the first steps to improving your pet's heart health.





Type of Product:	Complementary Feedstuff to supplement vitamins and other nutrients to support heart health in dogs.	
Packaging:	Syringe 30ml x 12	Code: 8212
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Feed the below amount daily for 14 days minimum. After 14 days, please consult with your veterinarian.	
Dog:		
Small: up to 5kg	2ml daily	
Medium: up to 15kg	8ml daily	
Large: up to 30kg	15ml daily	
Analytical:	Analytical Constituents:	
	Crude Protein	7.5%
	Crude Oil & Fat	7%
	Crude Fibre	0%
	Crude Ash	0.4%
	Moisture	59%
Additives:	Vitamins:	Per kg
	3a670a Vitamin D (25-hydroxycholecalciferol)	60,000iu
	3a671 Vitamin D3 (Chloecalciferol)	275,000iu
	3a700 Vitamin E (α tocopherol acetate)	20,000mg
	3a300 Vitamin C (Ascorbic Acid)	20,000mg
	3a370 Taurine	75,000mg
	3a910 L- Carnitine	20,000mg
Amino Acids:	L-Arginine	20,000mg
	Co-Enzyme Q10	1,000mg





EliteFlexForte Dog

Triple Action Formula to support Healthy Joints & Muscles

EliteFlex Forte has been specifically formulated for dogs to support maintenance of joints and cartilage from injury. In addition natural aging slows down the natural renewal process of the older dog.

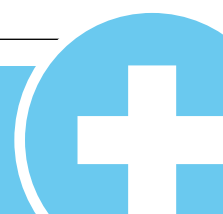
Natural Active Ingredients

- ✓ Omega 3
- ✓ Hyaluronic Acid
- ✓ Vitamin E
- ✓ Glucosamine
- ✓ Chondroitin Sulphate
- ✓ Chelated Zinc





Type of Product:	Triple Action formula for healthy joints, muscles and recovery		
Packaging:	Bottle 150ml x 12 Syringe 60ml x 12	Code: 8045 Code: 8164	
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.		
	Liquid - 150ml	Paste - 60ml	
Directions for Use:	Suitable for puppies after weaning *Mix well into Food, for a minimum of 30 days		Suitable for puppies after weaning *Mix well into Food, for a minimum of 30 days
Dog:			
Small: up to 5kg	2ml daily		2ml daily
Medium: 5 to 15kg	4ml daily		4ml daily
Large: 15 to 30kg	8ml daily		8ml daily
Very Large: 30kg+	12ml daily		12ml daily
Analytical:	Analytical Constituents Crude Protein 6.7% Crude Oil 9.93% Crude Fibre 0.2% Moisture 60.4% Crude Ash 1.6% Sodium 0%		Analytical Constituents Sodium 0.36% Crude Ash 6% Crude Protein 3% Crude Fibre 0% Crude Oil & Fat 6% Moisture 56%
Composition:	Composition Glucosamine (875mg) Chondroitin Sulphate (250mg) Rosemary	Per 5ml	Analytical Constituents Chondroitin 2,120mg Glucosamine 6,240mg Hyaluronic Acid 30,000mcg Methylsulfonylmethane 3,000mg
Additives:	Additives Vitamin E α-Tocopherol 3a700 50mg Thiamine hydrochloride 0.25mg	Per 5ml	Additives 3a700 α-tocopherol 408mg Thiamine Hydrochloride 3,000mg
Trace Element:			Zinc (as 3b607 Zinc chelate of glycine hydrate) 30mg
Trace Element Compounds:	Zinc Chelate of amino acid hydrate E6	29.4mg	
Natural or corresponding synthetic chemically defined flavourings:	MSM (methylsulfonylmethane)	575mg	
Chemically well defined substances having a similar biological effect to vitamins:	Omega 3 405mg Omega 6 18mg Hyaluronic Acid 2,500mcg		Total Omega 34mg





SuperCoat Dog

Coat & Skin Support for Dogs

Supercoat can be used for:

- ✓ Skin irritations and itching
- ✓ Red skin
- ✓ Bald areas
- ✓ Excessive dander
- ✓ Poor appetite
- ✓ Desire to produce a shiny coat
- ✓ Desire to produce a healthy coat
- ✓ Dull coat
- ✓ Excessive shedding
- ✓ Dry skin

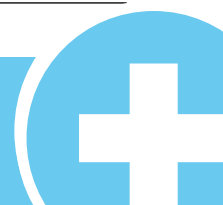
Natural Active Ingredients

- ✓ Omega 3 & 6
- ✓ Chelated Zinc & MSM
- ✓ Vitamin E
- ✓ Biotin
- ✓ B-Vitamins





Type of Product:	Complementary Feedingstuff for Dogs.			
Packaging:	Bottle 150ml x12 Syringe 60ml x 12	Code: 8040 Code: 8172		
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.			
	Liquid - 150ml	Paste - 60ml		
Directions for Use:	Suitable for puppies after weaning *Mix well into Food		Suitable for puppies after weaning *Mix well into Food	
Dog:				
Small: up to 5kg	2.5-5ml daily		2.5ml daily	
Medium: 5 to 15kg	5-7.5ml daily		5ml daily	
Large: 15 to 30kg	7.5-10ml daily		7.5ml daily	
Very Large: 30kg+	10-15ml daily		10ml daily	
Analytical:	Analytical Constituents		Analytical Constituents	
	Crude Protein	0.2%	Sodium	0.16%
	Crude Oil	1.69%	Crude Ash	2.70%
	Crude Fibre	0.2%	Crude Protein	9.50%
	Moisture	89.2%	Crude Fibre	0.05%
	Crude Ash	0.3%	Crude Oil	5.6%
	Sodium	0%	Moisture	54.90%
Composition per 60ml:	Rosemary, Seaweed		Rosemary, Seaweed, Sunflower Oil (Total Omega 15mg)	
Additives:	Vitamins:	Per 5ml	Vitamins:	Per 60ml
	Vitamin E α Tocopherol 3a700	50mg	3a700 α tocopherol	260mg
	Thiamine Hydrochloride 3a820	1mg	Thiamine Hydrochloride	12mg
	Riboflavin	2.5mg	Riboflavin	2,606mcg
	Pyridoxine Hydrochloride 3a831	2.5mg	3a831 Pyridoxine hydrochloride	30mg
	Cyanocobalamin	25mcg	3a315 Nicotinamide	2,874mcg
	Calcium-D-Pantothenate 3a841	7.5mg	3a841 Pantothenic acid	92mg
	Folic Acid 3a316	1.0mg	3a880 Biotin	60mg
	Niacinamide 3a315	3mg	3a316 Folic acid	12mg
	Biotin 3a880	5mg	Cyanocobalamin	300mcg
Trace Element Compounds:	Zinc Chelate of glycine hydrate E6	44mg		
Trace Element:			E6 Zinc	45mg
Natural or corresponding synthetic chemically defined flavourings:	MSM (methylsulfinylmethane)	400mg	Methylsulfinylmethane	3,000mg





MultiBoost Dog

Multi Vitamin & Mineral Supplement for Dogs

Promoting good health, supporting the immune system, promoting wellbeing.

MultiBoost Benefits:

- ✓ Promoting good health
- ✓ Promoting wellbeing
- ✓ Immunity
- ✓ To help maintain an active healthy dog

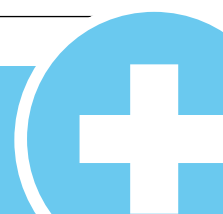
Natural Active Ingredients

- ✓ Echinacea
- ✓ Carnitine
- ✓ Vitamin C
- ✓ Omega 3 & 6
- ✓ Vitamin E





Type of Product:	Promoting good health, supporting the immune system and promoting wellbeing & recovery from illness		
Packaging:	Bottle 150ml x12 Syringe 60ml x12	Code: 8041 Code: 8163	
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.		
	Liquid - 150ml	Paste - 60ml	
Directions for Use:	Suitable for puppies after weaning *Mix well into Food	Suitable for puppies after weaning *Mix well into Food	
Dog: Small: up to 5kg Medium: 5 to 15kg Large: 15 to 30kg Very Large: 30kg+	2.5-5ml daily 5-7.5ml daily 7.5-10ml daily 10-15ml daily	2.5ml daily 5ml daily 7.5ml daily 10ml daily	
Analytical:	Analytical Constituents Crude Protein 0.2% Crude Oil 1.64% Crude Fibre 0.2% Moisture 90.5% Crude Ash 1.9% Sodium 0%	Analytical Constituents Sodium 0.16% Crude Ash 3.10% Crude Protein 9.40% Crude Fibre 0.10% Crude Oil 2.40% Moisture 63.90%	
Composition:	Composition per 5ml Echinacea (50mg) Rosemary	Composition per 60ml Sunflower Oil (Total Omega 1,064mcg), Echinacea (600mg), Rosemary	
Additives:	Vitamins: Vitamin E α Tocopherol 3a700 50mg Ascorbic Acid 3a300 50mg Thiamine hydrochloride 3a820 2.5mg Riboflavin 0.75mg Pyridoxine Hydrochloride 3a831 2.5mg Cyanocobalamin 25mcg Calcium-DPantothenate,3a841 7.5mg Nicotinic acid 3a314 3mg Folic Acid 3a316, 100mcg Biotin 3a880 1mg	Vitamins: 3a700 α tocopherol 459mg Thiamine Hydrochloride 30mg Riboflavin 4,265mcg 3a831 Pyridoxine Hydrochloride 15mg 3a315 Nicotinamide 36mg 3a841 Pantothenic acid 90mg 3a880 Biotin 12mg 3a316 Folic Acid 150mcg Cyanocobalamin 300mcg E300 Ascorbic Acid 410mg	
Trace Element:		E6 Zinc 30mg	
Trace Element Compounds:	3b608 Zinc as Zinc Chelate of glycine hydrate 2.5mg		
Chemically well defined substances having a similar biological effect to vitamins:	L-carnitine 3a910 50mg	3a910 Carnitine 600mg	





GoldForte

Multi Vitamin & Mineral Supplement for Performance Dogs

Active dogs have a higher requirement for minerals and vitamins making GoldForte an essential part of their diet where as older dogs tend to absorb fewer vitamins, minerals, and electrolytes through the intestinal tract and lose more of them through the kidneys and urinary tract. Also some older dogs eat less (due to conditions such as oral disease) and may not receive their daily needs of vitamins and minerals.

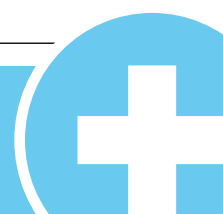
GoldForte is recommended for:

- ✓ Working dogs
- ✓ Brood bitches
- ✓ Stud dogs
- ✓ Young dogs
- ✓ Resting and retired work dogs to help balance mineral and vitamin requirements.





Type of Product:	Multi Vitamin & Mineral Supplement for Performance Dogs.	
Packaging:	Tub 1kg x 9	Code: 8161
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	1 Level scoop = 7.0g *Mix thoroughly with the food	
Dog:		
Puppy: 10kg	3g to 6g daily	
Small: 20kg	6g to 12g daily	
Medium: 30kg	9g to 18g daily	
Large: 40kg	12g to 24g daily	
Analytical	Analytical Constituents Crude Ash 90.5% Sodium 5.1% Phosphorus 6% Calcium 23.75% Magnesium 2.79%	
Composition:	Calcium Carbonate, Dicalcium Phosphate, Sodium Chloride, Magnesium Oxide, Potassium Chloride.	
Additives:	Vitamins & provitamins Vitamin A E672 Vitamin D3 E671 α tocopherol 3a700 Cyanocobalamin Riboflavin Pyridoxine Hydrochloride 3a831 Thiamine Vitamin K3 Niacinamide 3a315 Calcium D Pantothenate Folic Acid 3a316 Biotin 12. Choline Chloride 3a890	Per kg 500,000iu 50,000iu 5,000mg 1,000mcg 375mg 250mg 250mg 50mg 2,000mg 875mg 50mg 5mg 6,250mg
Trace Elements:	Total Zinc E6 Chelated Zinc E6 Total Copper E4 Total Manganese E5 Total Iodine E2 Total Selenium E8 Chelated Iron E1	3,750mg 1,875mg 375mg 250mg 50mg 3.75mg 1,500mg
Trace Element Compounds:	E6 zinc oxide E6 Zinc chelate of glycine hydrate E4 Copper Sulphate E5 Manganous oxide E2 Calcium iodate anhydrous E8 Sodium selenite E1 Ferrous chelate of glycine hydrate	2,604 mg 9,053mg 1,500mg 403mg 80.6mg 8.2mg 9,375mg





AminoBoost

Muscle Support for Dogs

The latest advancements in muscle development and strength in dogs have been brought together in the development of 'AminoBoost', to maximize muscle development.

AminoBoost Contains:

- ✓ Branch Chain Amino Acids (BCAA)
- ✓ Creatine
- ✓ Gamma Oryzanol
- ✓ Carnitine

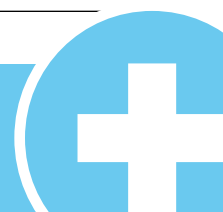
Active Ingredients :

- | | | |
|----------------|------------------|-------------|
| • Lysine | • Hydroxyproline | • Histidine |
| • Threonine | • Glutamic acid | • Tyrosine |
| • L-valine | • Alanine | • Serine |
| • L-isoleucine | • Arginine | • Cystine |
| • L-leucine | • Aspartic acid | • Cysteine |
| • Glycine | • Phenylalanine | • Proline |





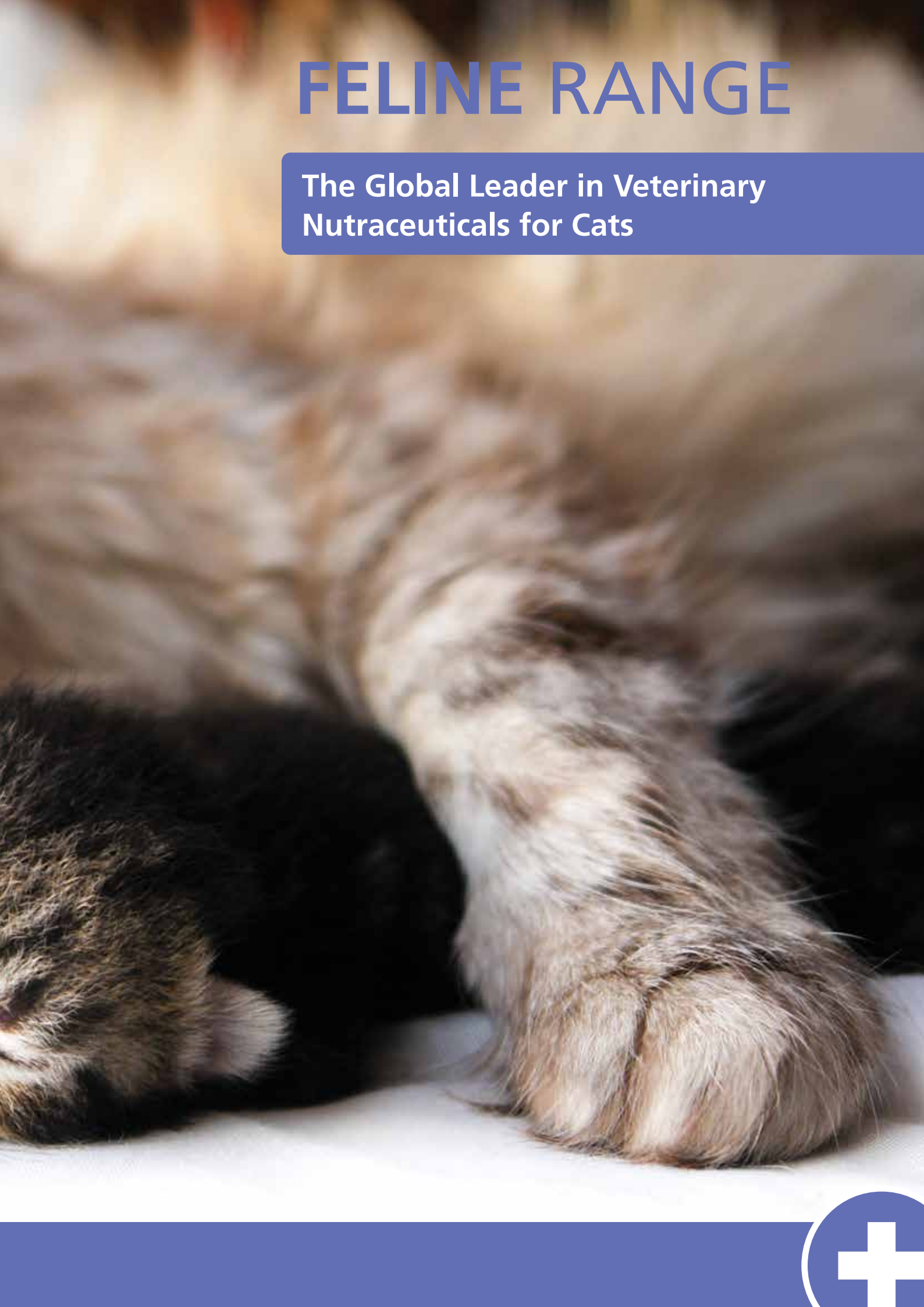
Type of Product:	Complementary Feedingstuff for Dogs.	
Packaging:	Tub 700g x 9	Code: 8160
	Tub 100g x 16	Code: 8192
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	1 level scoop equals 5g *Mix well into food. Suitable for puppies after weaning	
Dog:		
Puppy: up to 5kg	2g daily	
Small: 5kg to 15kg	5g daily	
Medium: 15kg to 30kg	7.5g daily	
Large: 30kg +	10g daily	
Analytical:	Analytical Constituents Moisture 5.2% Crude Ash 1.3% Crude Protein 67.9% Crude Fibre 0.5% Crude Oil & Fat 1.5% Sodium 0%	
Composition:	Glucose, Creatine, Soya, Rice Bran, Gamma Oryzanol (1.5%)	
Additives:	Additives Amino Acids, their salts and analogue DL –methionine 3c301 40,000mg Lysine 3.2.3 120,000mg Threonine 3.3.1 50,000mg L-valine 3c3.7.1 20,000mg L-isoleucine 3c3.8.1 20,000mg L-leucine 27,000mg Glycine 3,620mg Proline 4,300mg Hydroxyproline 12,500mg Glutamic Acid 15,200mg Alanine 3,700mg, Arginine 8,050mg Aspartic Acid 3,700mg Phenylalanine 4,200mg Histidine 2,200mg Tyrosine 3,100mg Serine 4,400mg Cystine 1,170mg Cysteine 150mg	Per kg
Chemically well defined substances having a similar biological effect to vitamins:	Carnitine	25,000mg





FELINE RANGE

The Global Leader in Veterinary
Nutraceuticals for Cats





ProBio

Probiotic Naturally Reinforcing Gut Health and Immunity

Containing beneficial probiotic bacteria to improve your cat's intestinal flora and contributes to good digestive health.

ProBio Benefits:

- ✓ Digestive Disorders
- ✓ Travelling and Stressful Conditions
- ✓ During Veterinary Therapy
- ✓ Recovery from Surgery
- ✓ Diarrhoea Episodes

Kittens Focus:

Evidence has proven that feeding suitable, good quality products containing adequate amounts of probiotics (ProBio+) can reduce incidences of diarrhoea in young animals, especially around weaning. ProBio has very good digestibility, making it the 1st choice for kittens.

Did you know... the addition of viable Enterococcus faecium to the diets of young Cats has been shown to positively affect immune function.





Type of Product:	Complementary Feedingstuff for Cats & Kittens, supplements vitamins and other nutrients to support digestion	
Packaging:	Syringe 15ml x 48 Syringe 30ml x 48	Code: 8031 Code: 8044
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Feed by mouth or add to food Note: For cats with severe digestive upset feed 2-3 times a day. Feed by mouth or add to food for as long as considered necessary	
Cat: Kitten:	2ml daily 1ml daily	
Analytical:	Analytical Constituents Crude Oil 70% Crude Ash 5.5% Crude Protein 1.2% Crude Fibre 0.1% Moisture 0.4% Sodium 0%	
Composition:	Sunflower Oil, Seaweed Extract.	
Additives per kg:	Digestibility Enhancer Probiotic, Enterococcus faecium (NCIMB 10415, E1707 3X10 ¹¹ cfu).	
Additives:	Vitamins α tocopherol 3a700 7,500mg Ascorbic acid 3a300 5,000mg Thiamine 3a820 1,000mg Riboflavin 2,000mg Pyridoxine Hydrochloride 3a831 1,000mg Menadione 500mg Cyanocobalamin 30,000mcg Calcium-D-Pantothenate 3a841 6,000mg Nicotinic Acid 3a711 5,000mg	
Binders, anti-caking agents & coagulants:	Kaolin E559	150,000mg
Amino acids, their salts and analogues:	3c410 L-threonine	50,000mg





Diagenel

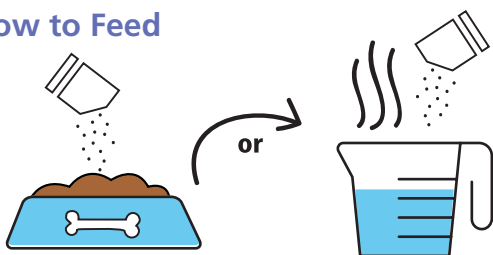
Constipation or Diarrhoea Support & Recovery

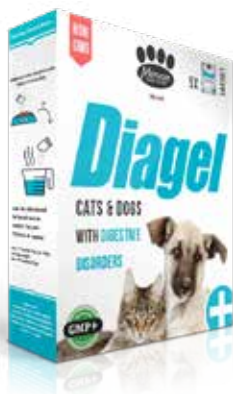
May be fed during periods of diarrhoea or constipation.

Diagenel Benefits:

- ✓ Forms gel (mucous) in intestines. This helps to soften constipated intestinal content
- ✓ Forms gel (mucous) in intestines. This helps to alleviate diarrhoea
- ✓ Restores the balance of electrolytes and glucose
- ✓ Supports the restoration of water balance
- ✓ Protects damaged intestinal mucosa
- ✓ Binds pathogens, toxins etc. and removes them together with faeces

How to Feed





Type of Product:	For Cats purpose to supplement vitamins and minerals, digestible carbohydrates and fibres. May be fed during periods of and recovery from acute diarrhoea or constipation.																																
Packaging:	Sachet 10g x 5 per box	Code: 8033																															
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze.																																
Directions for Use:	Diagel can either be given with food 2-3 times daily can be dissolved in hand-warm water. (5g per 125ml of water)																																
Cat:	1/4 sachet (2.5g)																																
Analytical:	<table><tr><td colspan="3">Analytical Constituents</td></tr><tr><td>Crude Ash</td><td></td><td>15.4%</td></tr><tr><td>Crude Protein</td><td></td><td>0.9%</td></tr><tr><td>Crude Fibre</td><td></td><td>30%</td></tr><tr><td>Crude Oil</td><td></td><td>0.3%</td></tr><tr><td>Sodium</td><td></td><td>5%</td></tr><tr><td>Chloride</td><td></td><td>1.3%</td></tr><tr><td>Potassium</td><td></td><td>1.9%</td></tr><tr><td>Moisture</td><td></td><td>8.2%</td></tr><tr><td>Total Sugars</td><td></td><td>40%</td></tr></table>			Analytical Constituents			Crude Ash		15.4%	Crude Protein		0.9%	Crude Fibre		30%	Crude Oil		0.3%	Sodium		5%	Chloride		1.3%	Potassium		1.9%	Moisture		8.2%	Total Sugars		40%
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Total Sugars		40%																															
Composition:	Dextrose monohydrate, Sodium Bicarbonate, Potassium Chloride, Magnesium Hydroxide, Psyllium Husk.																																
Additives:	<table><tr><td>Vitamins:</td><td>Per kg</td></tr><tr><td>Vitamin B1(Thiamine)</td><td>250mg</td></tr><tr><td>Vitamin B2 (Riboflavin)</td><td>750mg</td></tr><tr><td>Vitamin B6 (Pyridoxine Hydrochloride) 3a831</td><td>250mg</td></tr><tr><td>Nicotinic Acid (Niacin) 3a314</td><td>300mg</td></tr><tr><td>Pantothenic acid 3a841</td><td>750mg</td></tr><tr><td>Preservatives: Sodium Citrate E331</td><td>29,000mg</td></tr></table>			Vitamins:	Per kg	Vitamin B1(Thiamine)	250mg	Vitamin B2 (Riboflavin)	750mg	Vitamin B6 (Pyridoxine Hydrochloride) 3a831	250mg	Nicotinic Acid (Niacin) 3a314	300mg	Pantothenic acid 3a841	750mg	Preservatives: Sodium Citrate E331	29,000mg																
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Lysine100

Supporting Feline Immunity

"Feline Herpes Virus (FHV) represents one of the most common causes of respiratory infections and Eye problems in cats worldwide"

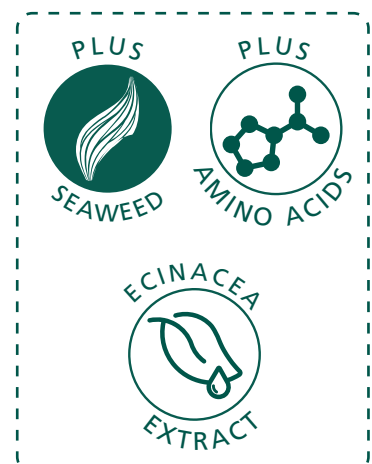
KEY Benefits of Lysine100

- ✓ Supports the management of Feline Herpes Virus
- ✓ Reduces the severity of symptoms
- ✓ Feline Immunity
- ✓ Highly palatable paste, easily accepted by most cats
- ✓ Easy to administer
- ✓ Safe and affordable

Lysine100 contains 3 Major Active Ingredients:

L-lysine, Echinacea (Echinacea angustifolia) and Seaweed (Laminaria hyperborea).

1. **L-Lysine** - Supporting the relief of FHV symptoms and reducing viral transmission.
2. **Echinacea** - Supporting the immune system and resistance to infection.
3. **Seaweed** - A natural high source of available minerals (Iron, Potassium and trace elements).





Type of Product:	Supporting feline immunity		
Packaging:	Syringe 30ml x 12	Code: 8140	
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.		
Directions for Use:	Suitable for kittens and adults cats. *Mix well into Food		
Adult Cat:	1-2ml twice a day as required		
Kitten:	1ml twice a day as required		
Analytical:	Analytical Constituents <div><div>Moisture</div><div>72%</div></div> <div><div>Crude Ash</div><div>1.1%</div></div> <div><div>Crude Protein</div><div>19.6%</div></div> <div><div>Crude Fibre</div><div>0.3%</div></div> <div><div>Crude Oil & Fat</div><div>0.1%</div></div> <div><div>Sodium</div><div>0%</div></div>		
Composition:	Dextrose, Seaweed.		
Additives:	Additives Per kg Preservatives, Echinacea Extract (Echinacea purpurea).		
Amino acids, their salts and analogues:	Lysine 3.2.3	250,000mg	





EliteFlexForte Cat

Joint Health and Mobility for Cats

EliteFlex Forte has been specifically formulated for cats to support maintenance of joints and cartilage and support recovery from injury. In addition natural aging slows down the natural renewal process of the older cat.

Cats with mobility problems will generally not exhibit symptoms like a dog and recognizing joint problems can be difficult. Behavioural changes are a good indicator of pain. Hip dysplasia is common in cats and will often be a cause of pain and decreased mobility.

Symptoms to look for include:

- ✓ Decreased appetite
- ✓ Reduced movement
- ✓ Reluctance to walk or jump
- ✓ Urinating and Defecating outside the litter box.





Type of Product:	Joint Health and Mobility for Cats			
Packaging:	Bottle 150ml liquid x12 Syringe 30ml paste x12		Code: 8046 Code: 8165	
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.			
	Liquid -150ml		Paste - 30ml	
Directions for Use:	Feed each cat individually *Mix well into Food		Feed each cat individually *Mix well into Food	
Adult Cat:	2.5ml daily for first 30 days		2.5ml daily for first 30 days	
All Cats:	1.5 daily (long term)		1.5ml (long term)	
Analytical:	Analytical Constituents	Per Litre	Analytical Constituents	Per Litre
	Crude Protein	9%	Sodium	0.39%
	Crude Oil	0.1%	Crude Ash	2.50%
	Crude Fibre	0.4%	Crude Oil	2.38%
	Moisture	63.5%	Moisture	80.50%
	Crude Ash	1.5%		
	Sodium	0%		
Composition:	Glucosamine HCL, Chondroitin Sulphate, Rosemary		Glucosamine Chondroitin Hyaluronic Acid	(3,720mg) (1,500mg) (24,000mcg)
Additives:	Vitamins:	Per 2.5ml	Vitamins:	Per 30ml
	α Tocopherol	12.5mg	3a700α tocopherol	150mg
	Thiamine Hydrochloride	0.125mg	Thiamine Hydrochloride	26mcg
	Ascorbic Acid E300	0.25mg	E300 Ascorbic acid	3,000mcg
Trace Element:	Zinc (as Chelated of amino acid hydrate) - E6		E6 Zinc	15mg
Amino acids, their salts and analogues:	Valine Isoleucine Leucine	0.5mg 0.9mg 0.9mg		
Natural or corresponding synthetic chemically defined flavourings:	MSM(methylsulfonylmethane) Taurine Hyaluronic Acid	275mg 25mg 1,900mcg	MSM(methylsulfonylmethane) Taurine Valine Leucine	900mg 300mg 6,000mcg 10,000mcg





SuperCoat Cat

Coat Conditioner & Skin Support for Cats

Supercoat cat can be used to support:

- ✓ Good Coat
- ✓ Good Skin Condition
- ✓ Cats for Showing
- ✓ Dull Coats
- ✓ Excessive Shedding
- ✓ Dry Skin
- ✓ Skin Irritations
- ✓ Itching
- ✓ Excessive Dandruff





Type of Product:	Coat Conditioner & Skin Support for Cats	
Packaging:	Syringe 30ml x 12	Code: 2510
Storage Conditions:	Store in original container below 25°C. Keep out of direct sunlight. Do not freeze. Always replace lid after use.	
Directions for Use:	Feed each cat individually *Mix well into Food	
Adult Cat:	2ml daily for first 30 days	
All Cats:	1ml daily (long term)	
Analytical	Analytical Constituents Moisture 84% Crude Ash 0.5% Crude Protein 0.6% Crude Fibre 0.1% Crude Oil & Fat 1.07% Sodium 0%	
Composition:	Sunflower Oil (Total Omega 58.2mg), Rosemary, Seaweed.	
Additives:	Additives 3a700α-tocopherol 300mg Thiamine Hydrochloride 6mg Riboflavin 15ml 3a831 Pyridoxine Hydrochloride 15mg Cyanocobalamin 150mcg 3a314 Niacin 18mg 3a841 Pantothenic Acid 45mg 3a880, Biotin 30mg 3a316 Folic acid 6mg	Per 30ml
Trace Elements:	E6 Chelated Zinc	22.5mg
Trace Element Compounds:	E6 Zinc chelate of glycine hydrate	264mg
Natural or corresponding synthetic chemically defined flavourings:	Methylsulfinyl methane	2,400mg





MultiBoost Cat

Multi Vitamin & Mineral Supplement for Cats

Promoting good health, supporting the immune system, promoting wellbeing to help support an active, healthy happy cat.

Key benefits of Multiboost Cat:

- ✓ Supports Wellbeing
- ✓ Supports health
- ✓ Supports recovery
- ✓ Supports healthy skin & a soft shiny coat
- ✓ Supports feline immunity
- ✓ Highly palatable, easily accepted by most cats
- ✓ Easy to administer
- ✓ Safe and affordable





Type of Product:	Multi Vitamin & Mineral Supplement for Cats			
Packaging:	Bottle 150ml liquid x12		Code: 7929	
	Syringe 30ml paste x12		Code: 7928	
Storage Conditions:	Store in a dry place below 25°C in original container. Keep out of direct sunlight. Do not freeze. Always replace lid after use.			
	Liquid - 150ml		Paste - 30ml	
Directions for Use:	Feed each cat individually *Mix well into Food		Feed each cat individually *Mix well into Food	
Adult Cat:	2.5ml daily for first 30 days		2.5ml daily for first 30 days	
All Cats:	1.5 daily (long term)		1.5ml (long term)	
	Analytical Constituents	Per Litre	Analytical Constituents	Per Litre
	Crude Protein	1.4 %	Crude Protein	1.4 %
	Crude Oil	11%	Crude Oil	11%
	Crude Fibre	0 %	Crude Fibre	0 %
	Moisture	76.5%	Moisture	74.3%
	Crude Ash	0.14%	Crude Ash	0.4%
	Sodium	0.015%	Sodium	0.015%
Composition:	Echinacea (25mg/2.5ml), Rosemary		Echinacea (300mg/30ml), Rosemary.	
Additives:	Vitamins:	Per 2.5ml	Vitamins:	Per 30ml
	Vitamin E α Tocopherol 3a700	18.47mg	Vitamin E α Tocopherol 3a700	21.68mg
	Ascorbic Acid 3a300	2.5mg	Ascorbic Acid 3a300	30mg
	Thiamine hydrochloride 3a820	0.80mg	Thiamine hydrochloride 3a820	9.64mg
	Riboflavin	0.25mg	Riboflavin	2.98mg
	Pyridoxine Hydrochloride 3a831	0.95mg	Pyridoxine Hydrochloride 3a831	11.38mg
	Cyanocobalamin	7.25mcg	Cyanocobalamin	87mcg
	Calcium-DPantothenate 3a841	3.74mg	Calcium-D-Pantothenate 3a841	44.91mg
	Nicotinamide 3a314	1.53mg	Nicotinamide 3a314	18.33mg
	3a316 Folic Acid	50mcg	3a316 Folic Acid 3a316	600mcg
	3a880 Biotin	0.48mg	3a880 Biotin	5.81mg
Trace Element Compounds:	3b608 Zinc as Zinc Chelate of glycine hydrate -			
		1.25mg		
Trace Element:			3b608 Zinc as Zinc Chelate of glycine hydrate	
				15mg
Chemically well defined substances having a similar biological effect to vitamins:	L-carnitine 3a910	24.75mg	L-carnitine 3a910	297mg
	3a370 Taurine	2.5mg	3a370 Taurine	30mg









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